

SOPHIE GOLOMB

Brooklyn, NY | (609) 439-3236

sgolomb1190@gmail.com

[linkedin.com/in/sophiegolomb](https://www.linkedin.com/in/sophiegolomb)

www.sophiegolomb.com

EDUCATION

Certificate in UX/UI Design

Columbia Engineering

New York, NY | June 2022

Bachelor of Arts in Studio Art and Anthropology

Magna Cum Laude; High Honors

Brandeis University

Waltham, MA | May 2013

SKILLS

Design

UI Grids & Composition • Color Theory • Typography • Heuristic Evaluation • Interaction Design • Iconography • Storyboarding • Journey Mapping • Information Architecture • User Flow Diagrams • User Experience Research • Persona Creation • Wireframing • Prototyping • Usability Testing

Technical

Figma • Adobe Xd, Illustrator & Photoshop • Basic HTML/CSS • InVision • Miro

SUMMARY

Creative professional passionate about developing socially impactful products and services. Strengths in visual design, UX ideation, teamwork, project management, and bringing ideas to fruition. Fine arts background coupled with professional experience as a graphic designer, communications specialist, and program manager.

EXPERIENCE

DoSomething.org, Senior UX Designer

New York, NY | November 2022 – Present

- Lead design efforts to transform DoSomething's digital platform into a state-of-the-art user experience
- Engage members in user research activities, such as focus groups, workshops, and usability testing; and initiate stakeholder discussions to design user journeys, wireframes, clickable prototypes, and site maps
- Create documentation and annotated designs to facilitate close-collaboration with an Agile engineering team

New York University, Senior Manager, Office of Sustainability

New York, NY | August 2015 – August 2022

- Strategized and applied design-thinking methodologies to communications, events, and programs engaging over 2,000 community members annually
- Initiated a website revamp resulting in a 20% increase in traffic to action-oriented content

College and Community Fellowship, Freelance Graphic Designer

New York, NY | May 2017 - April 2018

- Developed design concept and collateral for College and Community Fellowship's Harlem Renaissance themed gala and 2018 Annual Report, disseminated to 200 attendees

Spicy Witch Productions, Freelance Graphic Designer

New York, NY | April 2015-May 2019

- Designed brochures and print postcards for five seasons